

Veer Narmad South Gujarat University
Bachelor of Business Administration
Year – III (Semester – VI) (W.E.F. A.Y.2021-22)

Subject Name: Financial Institutions and Markets

Subject Code: 602

Objectives of the course:

- To develop a deeper understanding of why certain markets and institutions exist, how they create economic value.
- To acquaint students about Financial System, financial services and different financial intermediaries which plays important roles in functioning of economy

Teaching Pedagogy:

Lectures, PowerPoint Presentations, Group Work

Course Content:

1. Financial Institutions: (25%)

Financial System, Regulatory and Promotional Institutions: Financial System and Economic Development, Financial Sector reforms, financial inclusion. Regulatory and Promotional Institutions: Functions and Role of RBI, Monetary policy and techniques of monetary control of RBI, The Role and Functions of SEBI.

2. The Banking and Non-Banking Financial Institutions: (25%)

The public and private sectors, structure, Bank capital and Banking Innovations, Commercial and Co-operative Banks, Non-Banking Financial Institutions, Insurance Companies - Role of IRDA. Mutual Funds: Growth of Indian Mutual Fund and its Regulations- The Role of AMFI

3. Financial Markets: (25%)

Structure and Functions of Call Money Market, Government Securities Market, Treasury Bills Market, Commercial Bills Market, Commercial Paper and Certificates of Deposits, Securities Markets: Organization and Structure, Listing, Trading and Settlement, SEBI and Regulations of Primary and Secondary Markets.

4. Debt Market: (25%)

Introduction and meaning, Market for Government/Debt Securities in India, Secondary market for government/debt securities, over subscription and devolvement of Government Securities, Government securities issued by State Governments, Municipal Bonds, Corporate Bonds vs. Government Bonds

Suggested Readings:

- *R. Shanmugham. Financial Services. 2nd Edition New Delhi: Wiley India Pvt.Ltd*
- *Pathak, Bharati V., Indian Financial System: Markets, Institutions and Services, Pearson education (Singapore), New Delhi, Second edition,2008.*
- *NIMS (National Institute of Security Markets – An Educational Initiative of SEBI), Merchant Banking, TaxMann Publications Pvt. Ltd.,Mumbai.*
- *Bhole, L.M. , Financial institutions and Markets: Structure, Growth and Innovations, McGrawHill, New Delhi, Fourth edition,2008.*
- *Khan M.Y, Financial Services, 5th edition Tata McGraw Hill, NewDelhi.*
- *Saunders, Anthony & Cornett, Marcia Millon (2007). Financial Markets and Institutions (3rd ed.). Tata McGrawHill*
- *Shahani, Rakesh(2011). Financial Markets in India: A Research Initiative. Anamica Publications*